

EMPOWERING YOUR DIGITAL PRESENCE

Oll Solution is a forward-thinking digital agency dedicated to helping businesses succeed in an ever-evolving digital world. Established with a vision to deliver innovative solutions, we specialize in digital marketing, web development, branding, and creative strategies. At Oll Solution, we believe in blending technology, design, and strategy to create impactful digital experiences that inspire growth.

***A CREATIVE & DIGITAL* AGENCY**

ABOUT US

Why Choose Us?

Customized Solutions

We understand every business is unique; we tailor our strategies to meet your specific goals.

Results-Driven Approach

Focus on delivering measurable outcomes that drive ROI and growth.

Creative & Technical Expertise

A team of skilled professionals with a perfect blend of creativity and technical know-how.

Client-Centric Focus

Dedicated to understanding your vision and working as your growth partner

CEO MESSAGE

Welcome to Oll Solution, where innovation meets excellence!

At Oll Solution, we believe in crafting digital experiences that empower businesses and foster meaningful connections. Our journey has been driven by a singular vision—to provide comprehensive, creative, and customized digital solutions that cater to your unique needs.

As a dynamic and client-focused digital agency, we understand that in today's fast-paced world, staying ahead requires adaptability, creativity, and commitment. Whether it's web development, digital marketing, branding, or strategy, our team of dedicated professionals is here to turn your ideas into impactful realities.

Our success is measured by the success of our clients. Every project we undertake is infused with passion, precision, and a determination to deliver results that exceed expectations. At Oll Solution, we are not just building solutions; we are building relationships, trust, and a legacy of innovation.

Thank you for trusting us with your digital journey. Together, let's innovate, grow, and achieve the extraordinary.

Fahad Iqbal
CEO/Founder
Oll Solutions

Scope of Work for Oll Solutions

At Oll Solutions, we offer a wide range of digital services tailored to meet the unique needs of our clients. Our scope of work encompasses every stage of digital transformation, from initial strategy development to execution and ongoing support. Below is an overview of our core areas of expertise:

1. Branding & Illustrations:

At OllSolutions, we believe that effective branding goes beyond just a logo or a color palette. It's about crafting a strategic identity that resonates with your target audience and fuels sustainable business growth.

2. Graphic Design:

This approach is perfect for industries and projects where bold ideas must be balanced with exacting standards, such as branding, architecture, graphic design, and digital media. It reflects the harmony of art and science, resulting in designs that captivate and perform with equal effectiveness.

3. Web Development:

Web development encompasses the creation and maintenance of websites, which can take various forms depending on their purpose and functionality. Static websites consist of fixed content, usually created with HTML and CSS, offering simple, informational pages.

4. UI/UX Design:

Great product design goes beyond aesthetics—it's about creating intuitive, user-friendly experiences that solve real problems. At OllSolutions, we focus on designing products that not only look stunning but also deliver seamless functionality and usability.

5. SEO Service:

Search Engine Optimization (SEO) is a critical element in establishing a strong online presence and driving sustainable growth. By targeting relevant keywords, optimizing on-page elements like meta tags and headers, and improving technical aspects such as site speed and mobile responsiveness.

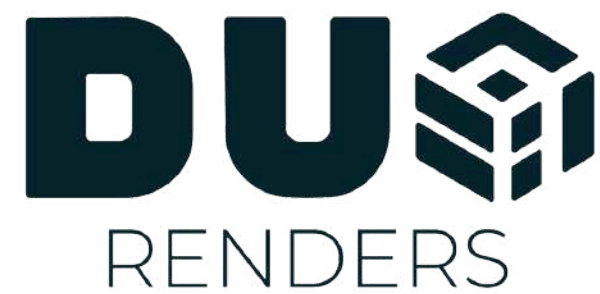
6. Digital Marketing:

In today's competitive digital landscape, standing out is more challenging than ever. That's where we come in. At Oll Solutions, we specialize in creating customized digital marketing strategies that not only drive traffic but also convert visitors into loyal customers.

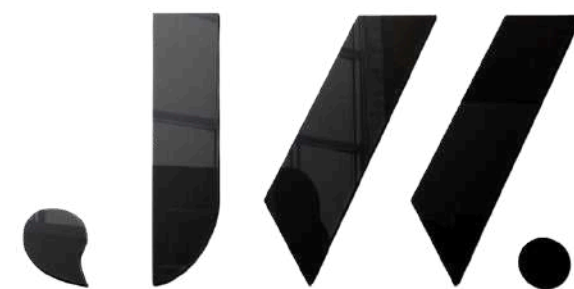


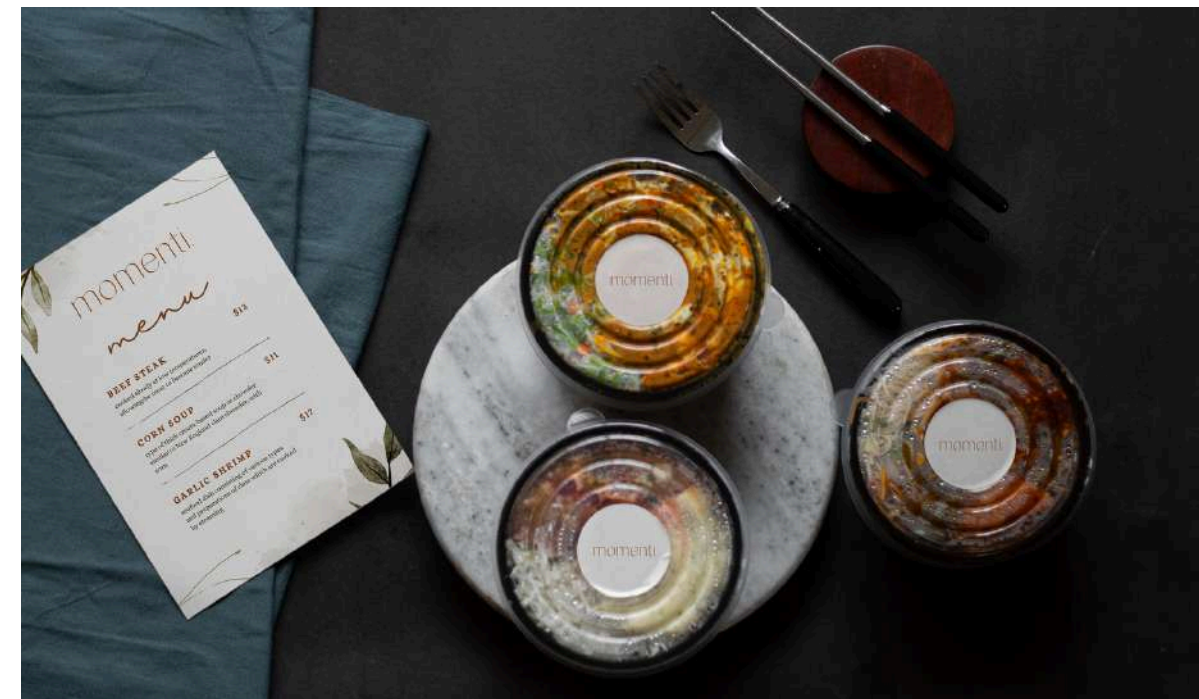
BRANDING & ILLUSTRATION

LOGO DESIGN

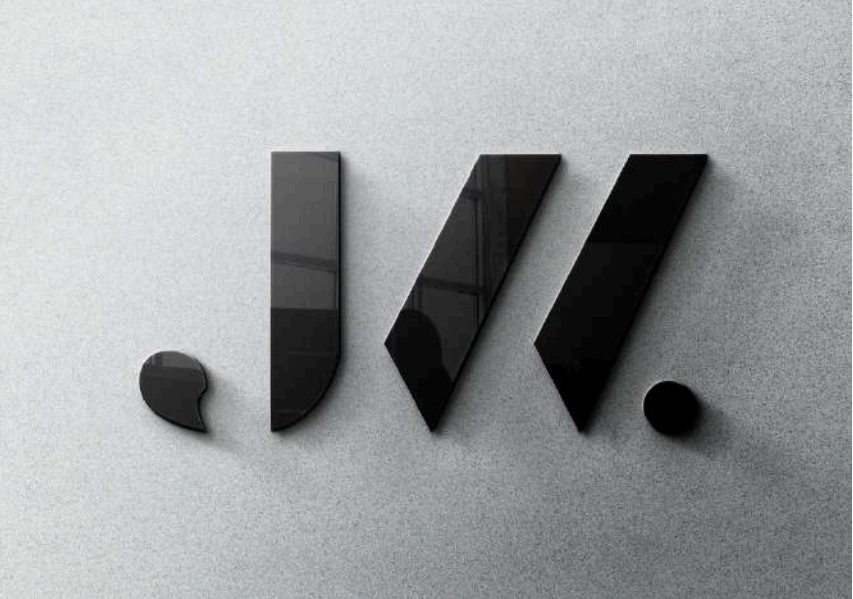


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BRANDING

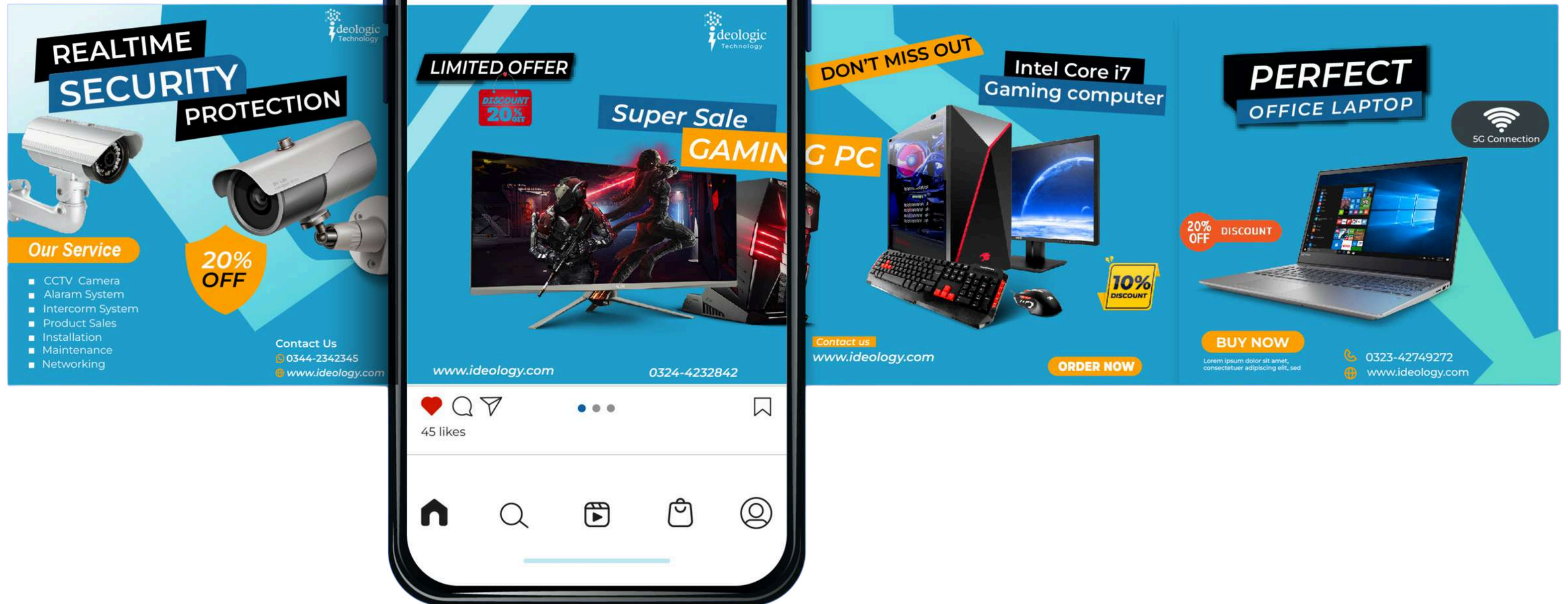


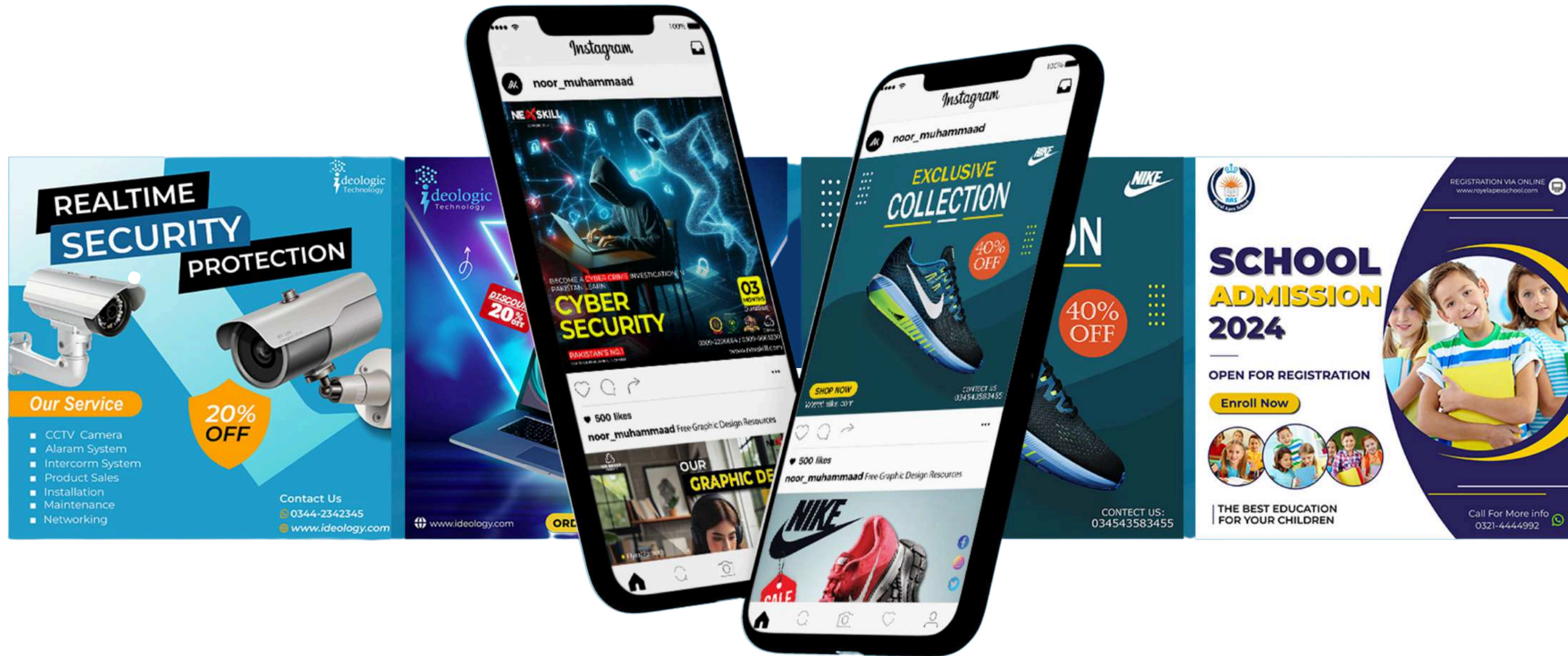


ILLUSTRATIONS

GRAPHIC DESIGNING

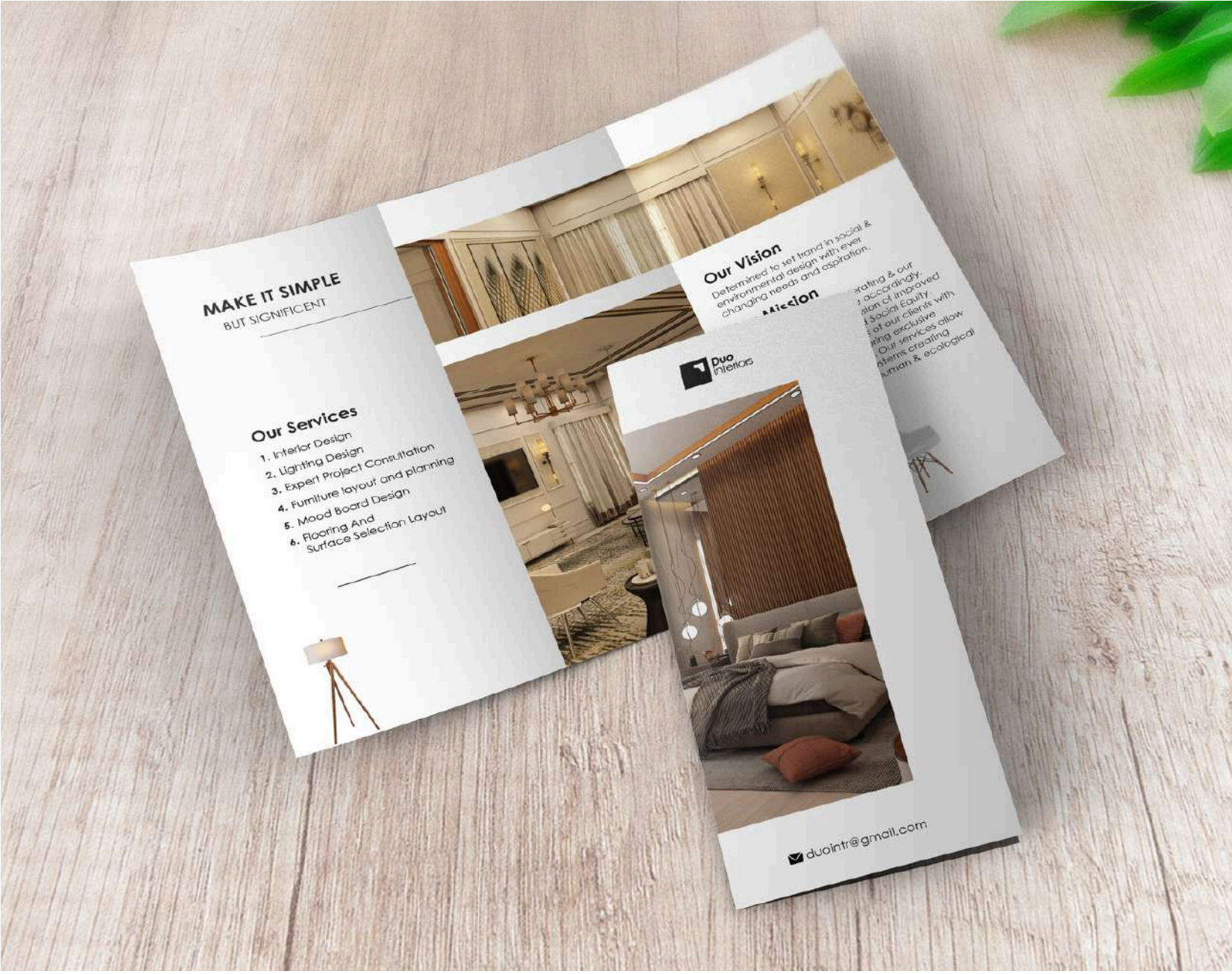
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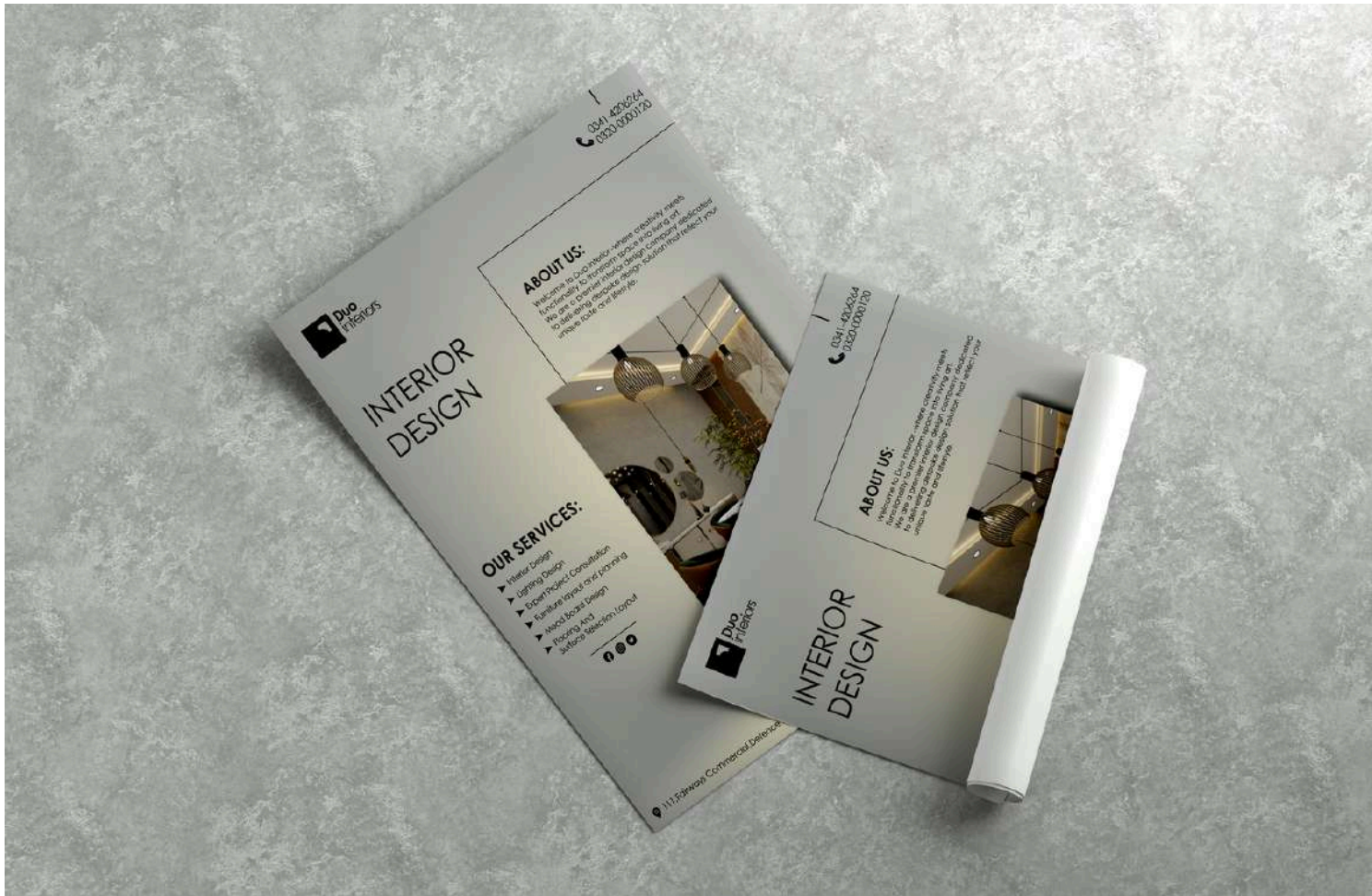




SOCIAL MEDIA DESIGN

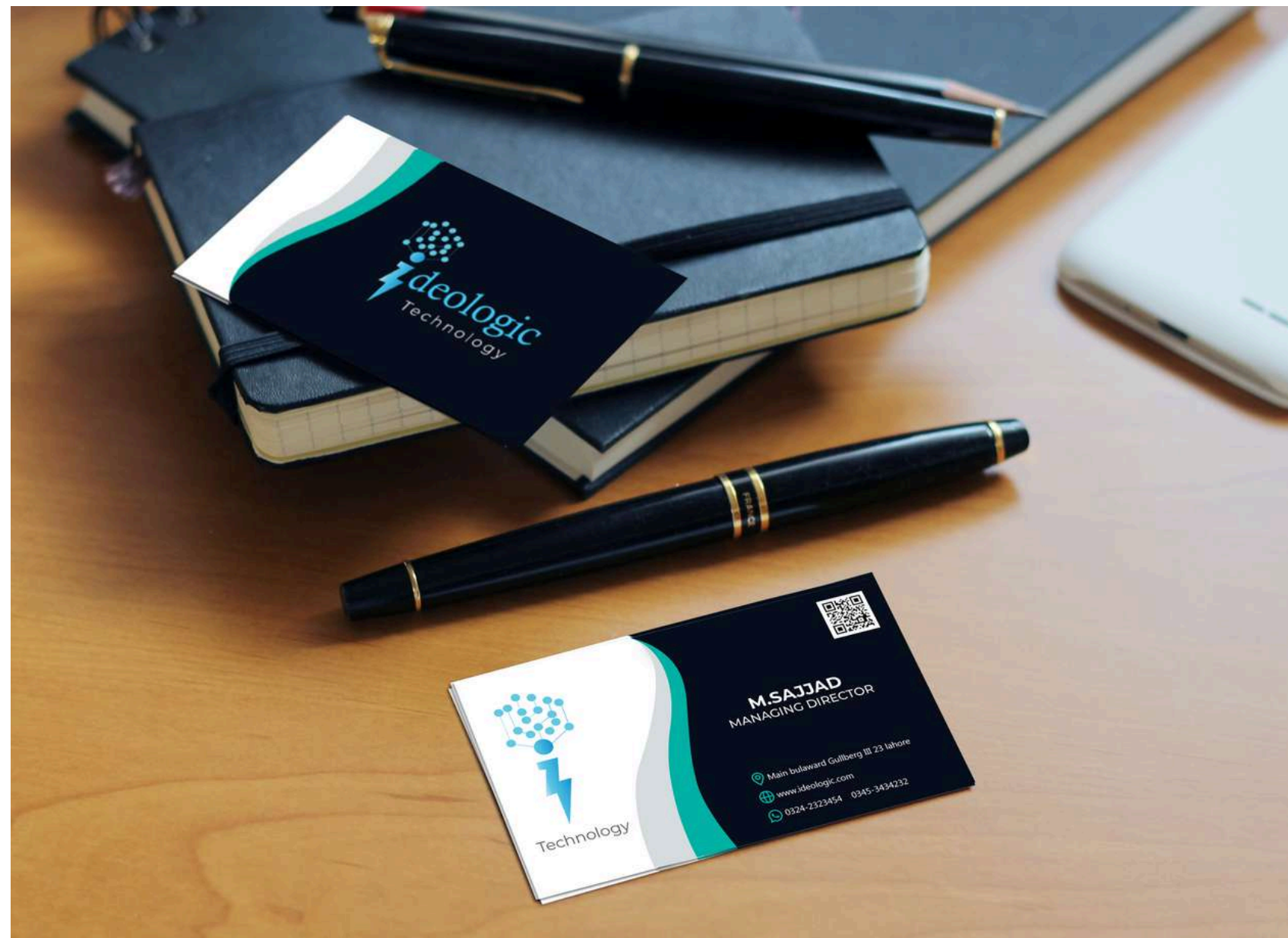
BROCHURE DESIGN





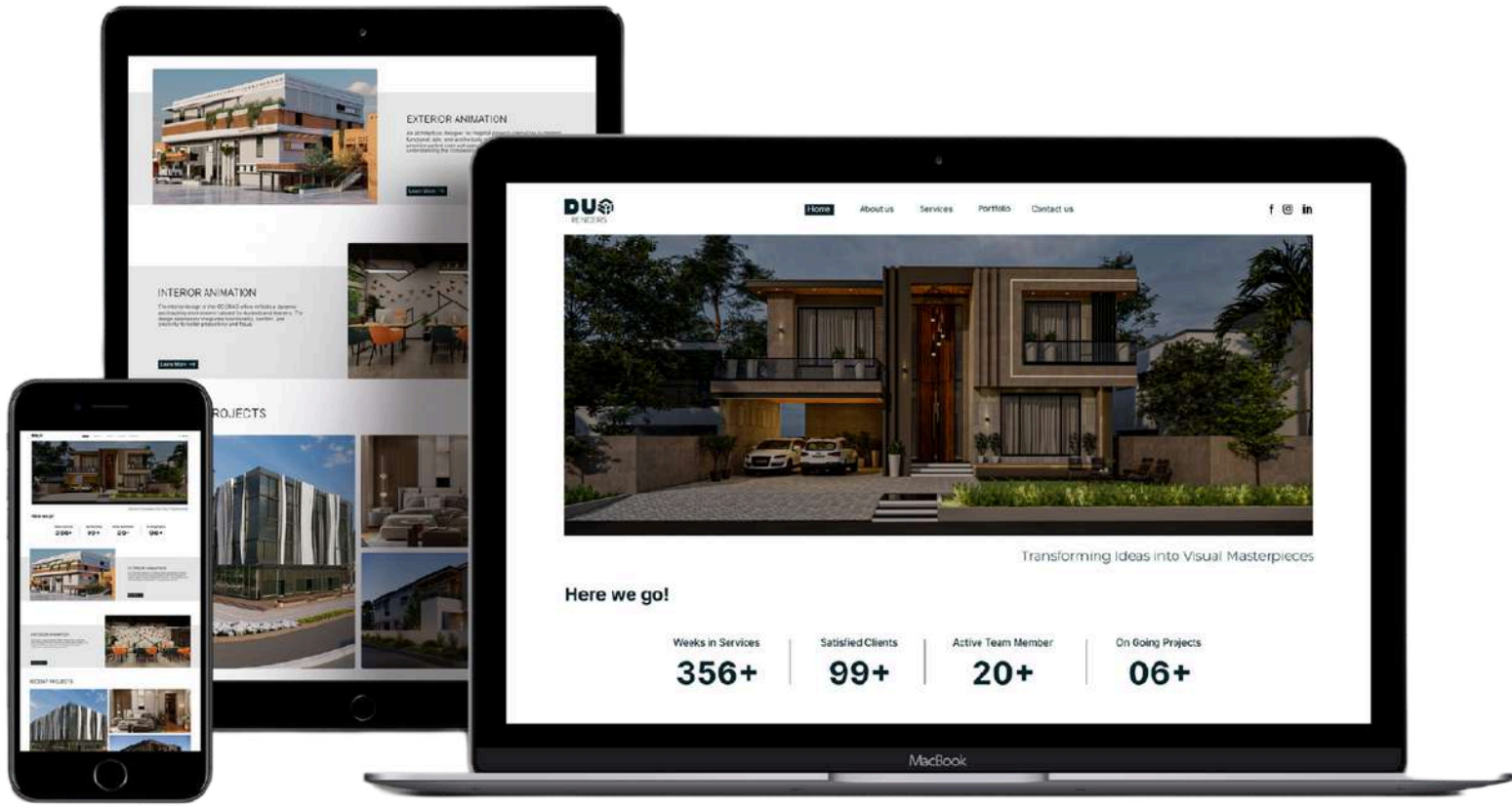
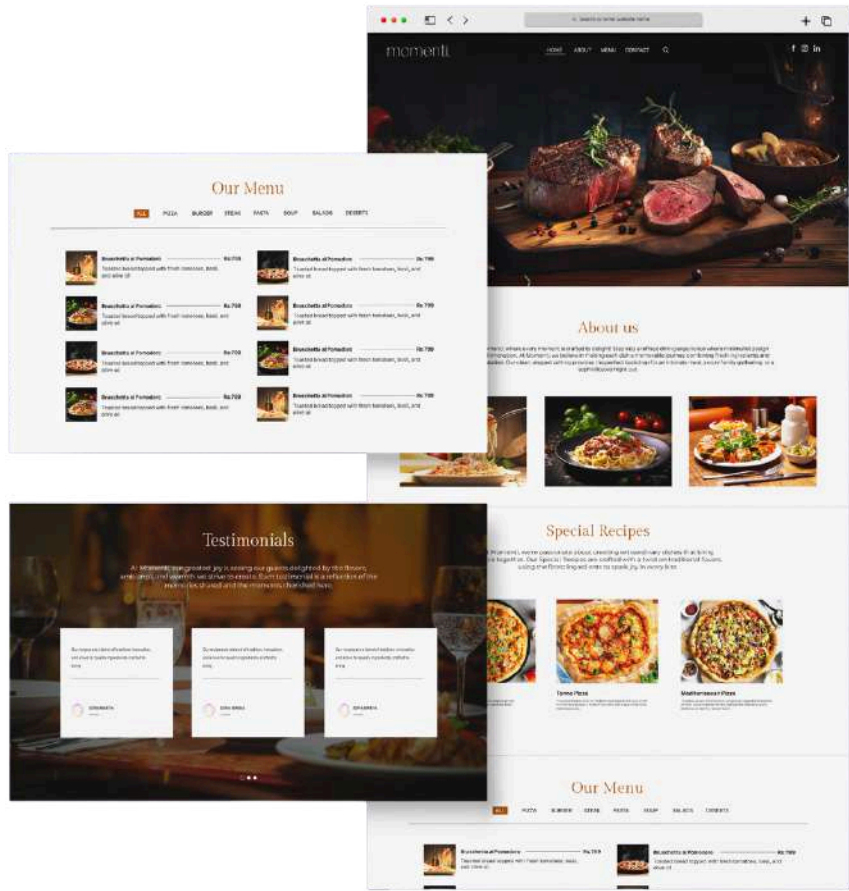
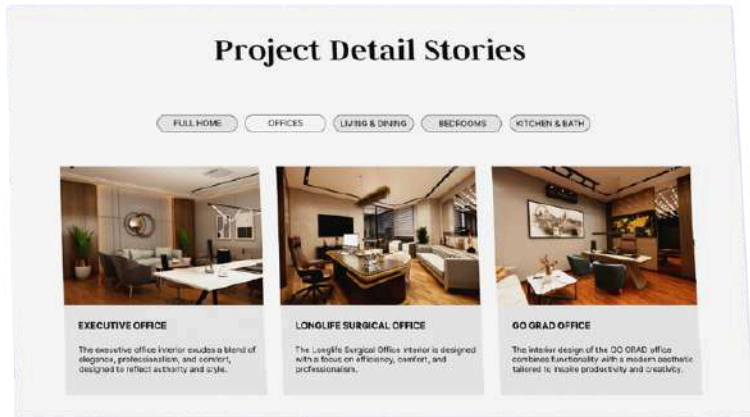
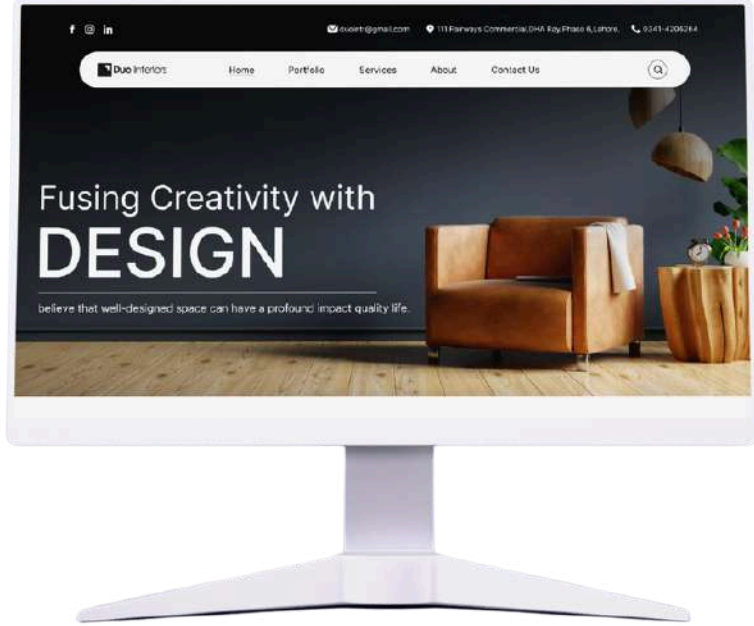
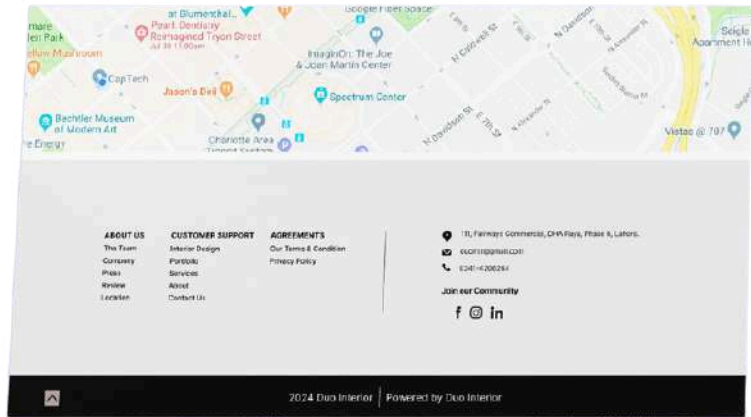
BOOK COVER DESIGN

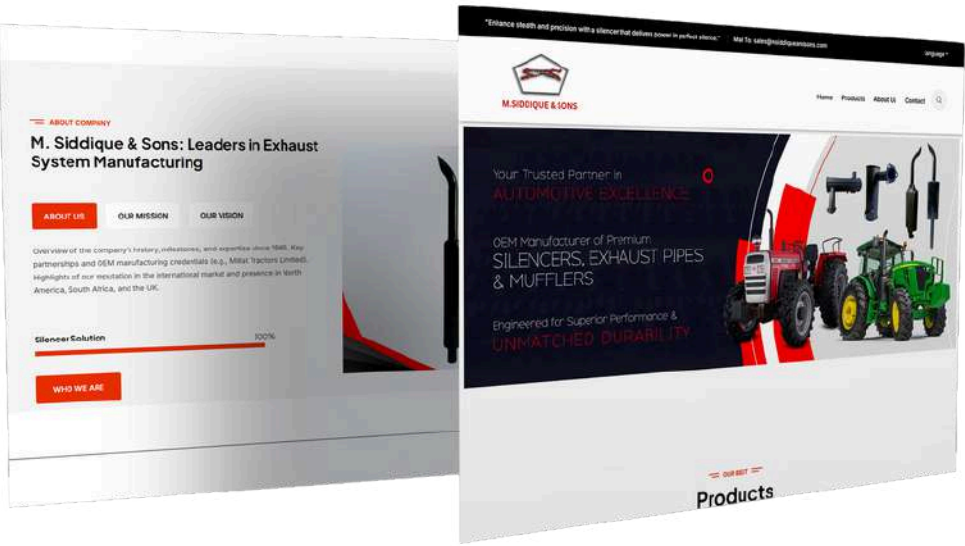
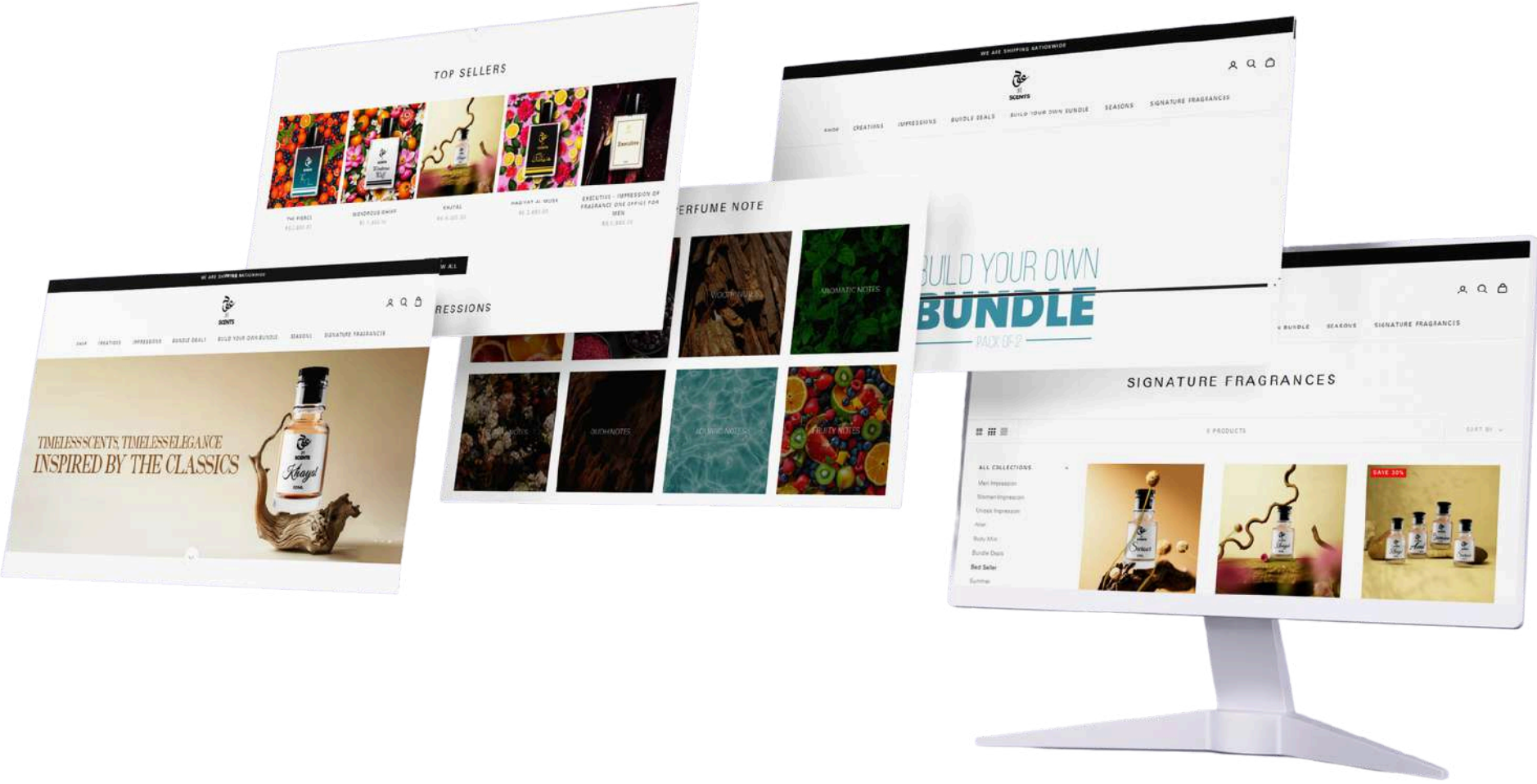




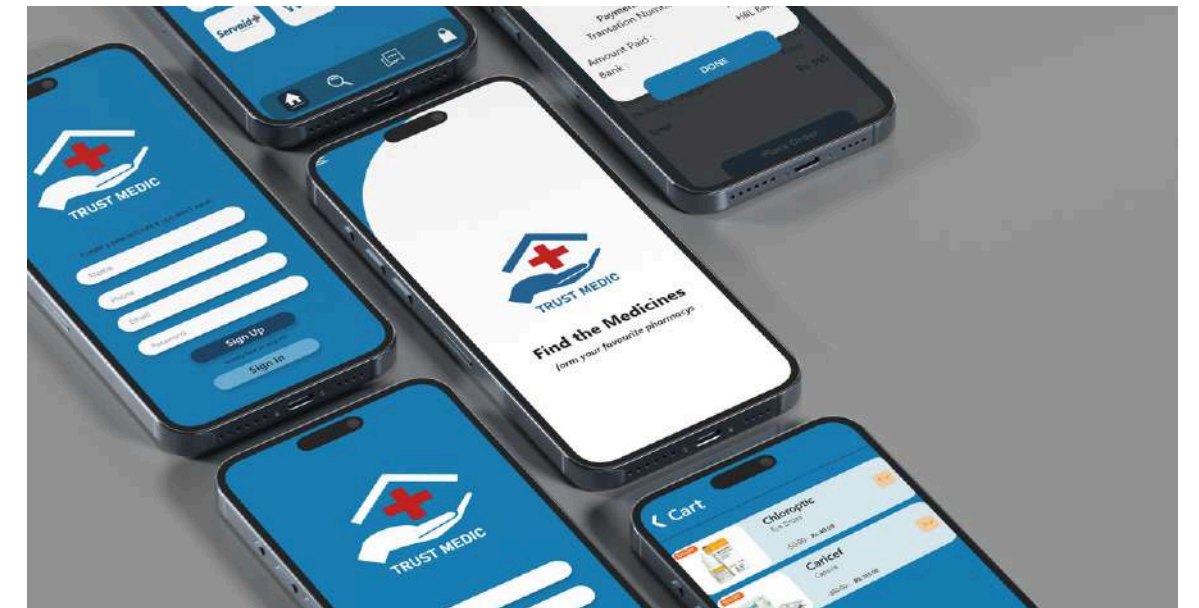
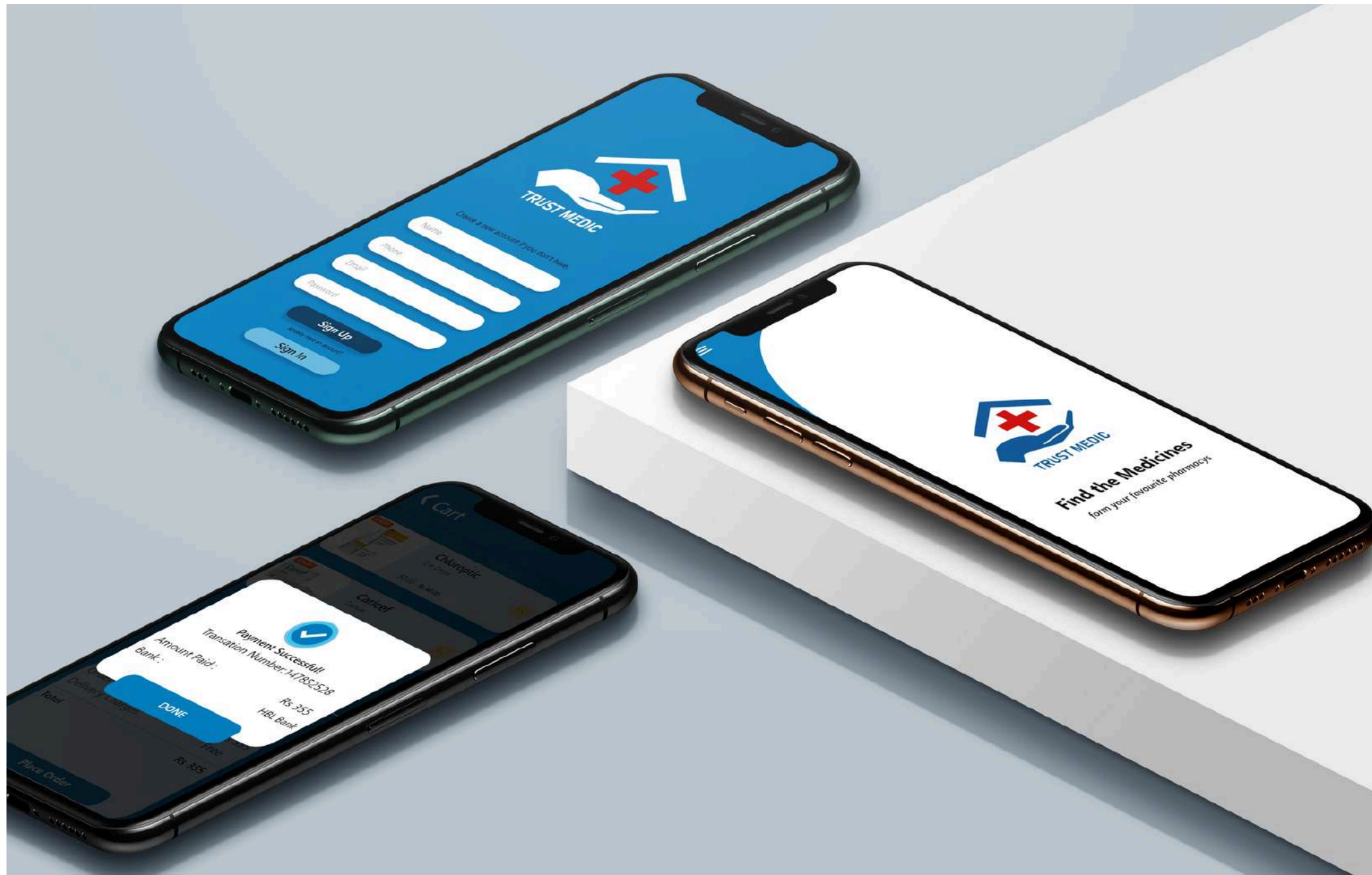
VISITING CARD

WEBSITE DESIGN





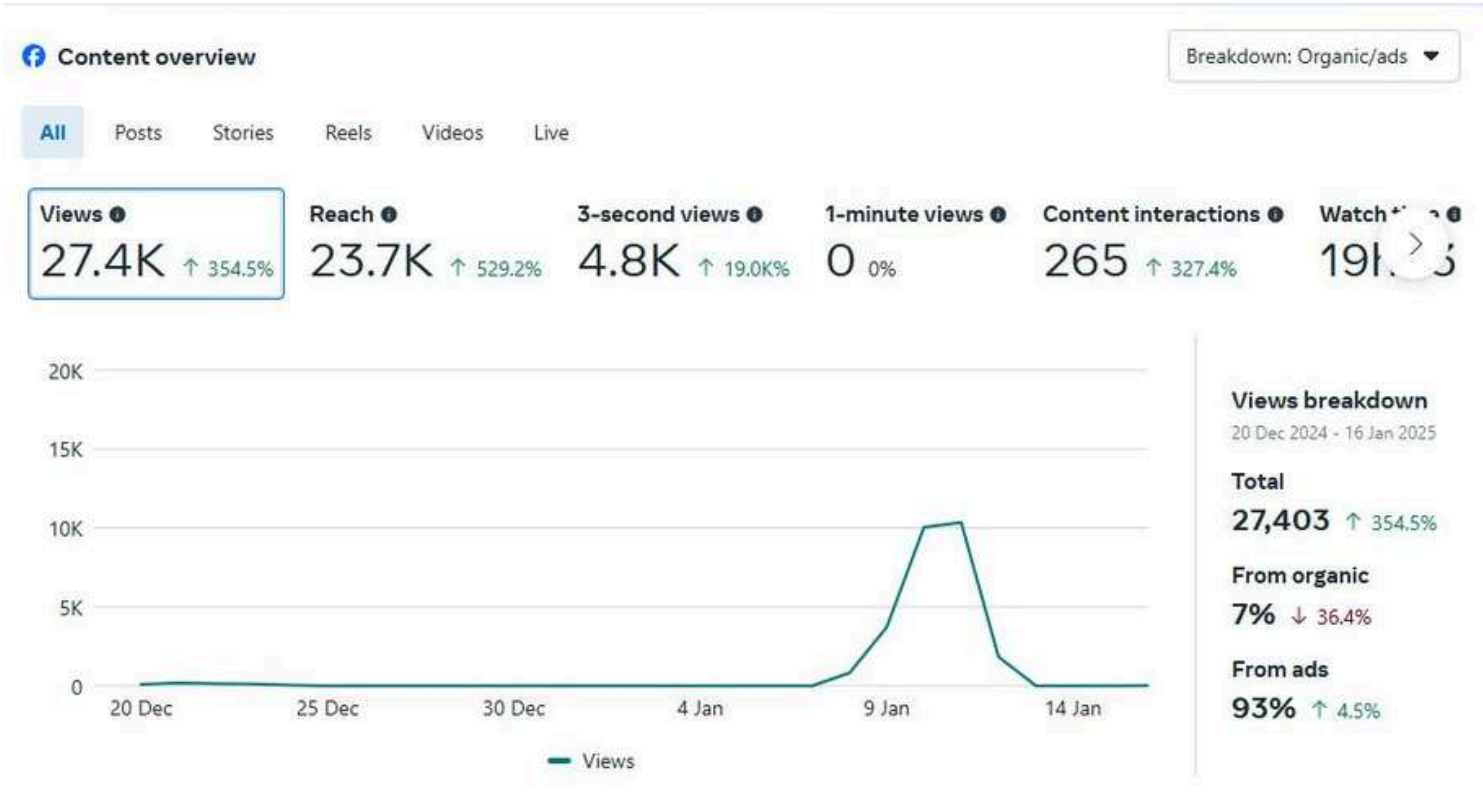
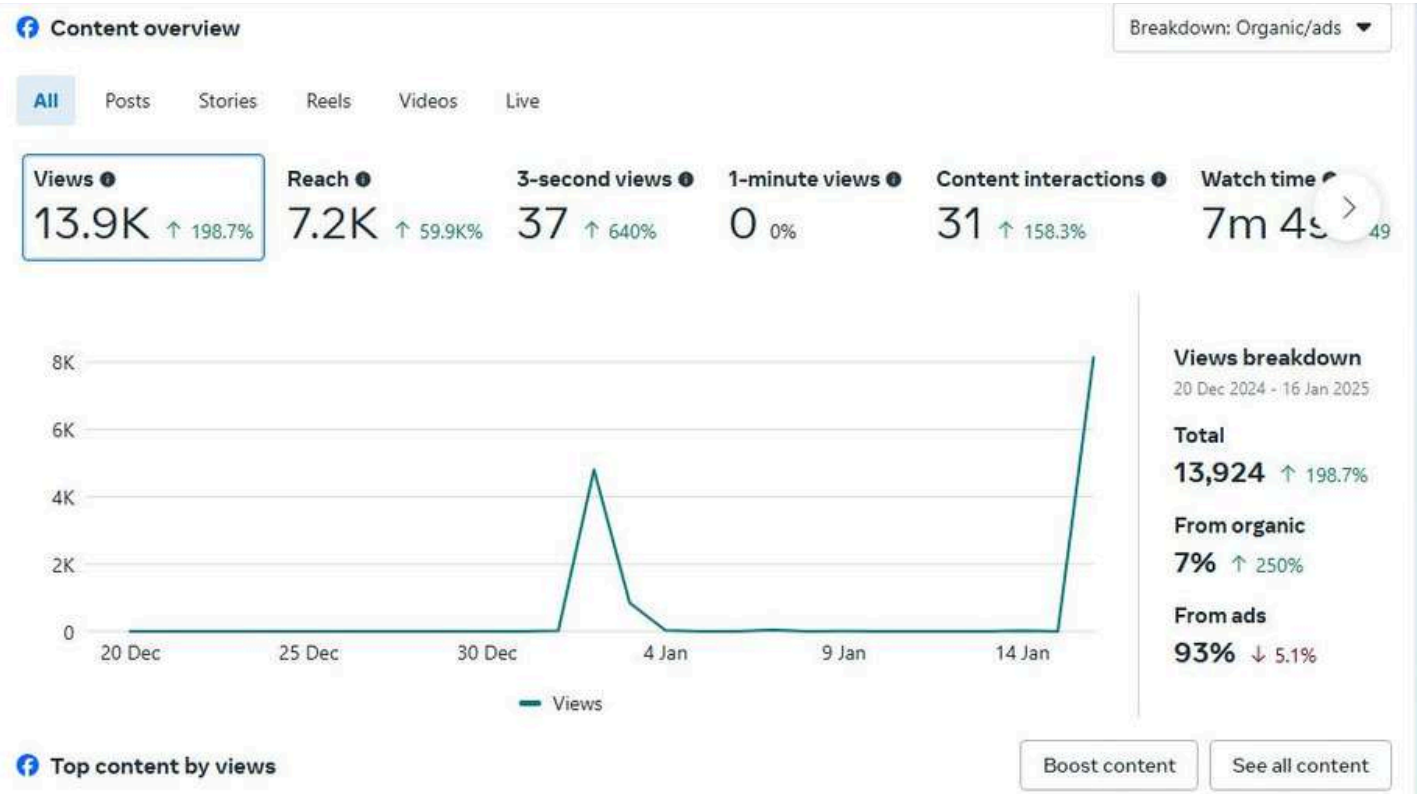
UI/UX DESIGNING





The image features three large, stylized letters arranged vertically: 'O' at the top, 'W' in the middle, and 'S' at the bottom. The letters are white with a thick blue outline and a blue drop shadow, giving them a 3D appearance. They are set against a solid blue background. The 'O' is a simple oval shape. The 'W' is composed of two 'V' shapes joined together. The 'S' is a smooth, flowing curve.

MARKETING



PERFORMANCE

Campaigns

M

Timeless Pakistan Ads (407...

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Review and publish

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Search by name, ID or metrics

Campaigns

Ad sets

Ads

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance ...

Breakdown

Reports

Export

	Off/On	Campaign	Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget
	<input checked="" type="checkbox"/>	Static Ad 7-9-24 Campaign	Active	7-day click or ...	Website purchases81	45,203	126,294	4.65	Rs3,298.72	Using ad set bud
	<input type="checkbox"/>	Jan 2025 - Advantage+ shopping campaign - ...	Off	7-day click, 1-...	Website purchases2	2,062	4,893	2.36	Rs4,619.67	Using ad set bud
	<input type="checkbox"/>	Jan 2025	Off	7-day click, 1-...	Website purchases5	3,926	10,569	2.68	Rs3,146.40	Using ad set bud
	<input type="checkbox"/>	Advantage+ shopping campaign 05/11/2024 C...	Off	7-day click, 1-...	Website purchases2	2,232	4,314	1.93	Rs3,282.17	Using ad set bud
	<input type="checkbox"/>	Whatsapp orders 350	Off	7-day click or ...	Messaging convers...21	1,038	1,310	1.39	Rs56.56	Using ad set bud
	<input type="checkbox"/>	Skin Care 2999 Per Day - Advantage+ shoppl...	Off	7-day click, 1-...	Website purchase1	1,304	1,811	1.42	Rs4,328.76	Using ad set bud
	<input type="checkbox"/>	Skin Care 2999 Per Day	Off	7-day click or ...	Website purchases33	17,703	76,927	4.46	Rs3,388.70	Using ad set bud
	<input type="checkbox"/>	September 2024 2999 PKR Per Day Campaign	Off	7-day click or ...	Website purchase1	2,285	—	1.65	Rs4,137.11	Using ad set bud
		Results from 28 campaigns		Multiple attrib...	Multiple conversions—	452,910	228,118	3.25	—	

Campaigns

F

Fincera Home (707480981...

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Discard Drafts

Review and publish (5)

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Search by name, ID or metrics

Campaigns

Ad sets

Ads

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Edit

A/B test

More

Columns: Performance ...

Breakdown

Reports

Export

	Off/On	Campaign	Delivery	Attribution setting	Results	Reach	Views	Frequency	Cost per result	Budget
	<input type="checkbox"/>	Grass Ad 999 Per day	Off	7-day click or ...	Messaging convers... 53	3,397	4,230	1.24	Rs18.47	Rs999...
	<input type="checkbox"/>	New Traffic campaign	Off	7-day click or ...	Messaging convers... 3,313	65,458	126,553	1.76	Rs6.57	Using ad set bud
	<input type="checkbox"/>	New Engagement campaign	Off	7-day click or ...	Instagram profile visits 95	19,122	38,251	2.04	Rs313.17	Rs1,999...
	<input type="checkbox"/>	New Traffic campaign	Off	7-day click or ...	Messaging convers... 672	11,750	14,350	1.22	Rs5.15	Rs2,999...
	<input checked="" type="checkbox"/>	Leads 09-12-24 Unpublished edits	Off	7-day click or ...	Instagram profile visits 58	10,371	19,414	1.87	Rs127.52	Rs2,999...
	<input type="checkbox"/>	Fincera Meta Leads 1500 PKR	Off	7-day click or ...	Facebook leads —	17,211	27,650	1.61	—	Using ad set bud
	<input type="checkbox"/>	Advantage+ shopping campaign 08/10/2024 C...	Off	7-day click or ...	Facebook leads 205	154,549	429,387	2.77	Rs376.65	Using ad set bud
	<input type="checkbox"/>	Wardrobe and kitchen 999 Per Days	Off	7-day click or ...	Website purchases 93	12,090	31,563	2.56	Rs133.43	Using ad set bud
		Results from 36 campaigns		Multiple attrib...	Messaging convers... —	1,108,311	745,754	2.82	—	

Campaigns

P

Pakistan Lights (973137800...

Updated just now

Discard Drafts

Review and publish (2)

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Search by name, ID or metrics

Campaigns

Ad sets

Ads

+ Create

Edit

A/B test

Rules

View Setup

Columns: Performance and clicks

Breakdown

	Off/On	Campaign	Delivery	Attribution setting	Results	Reac	Views	Frequ	Cost per result	Budget	Amount spent	Ends	Impressions
	<input type="checkbox"/>	Advantage+ shopping campaign 09/09/202...	Off	7-day click or 1-day vi...	Website purch... 283	172,232	508,550	3.27	Rs337.89 Per purchase	Using...	Rs95,622.81	Ongoing	503
	<input type="checkbox"/>	New Sales campaign - Advantage+ shoppin...	Off	7-day click or 1-day vi...	Website purch... 12	100,446	—	1.68	Rs2,585.01 Per purchase	Using...	Rs31,020.09	Ongoing	103
	<input type="checkbox"/>	New Sales campaign	Off	7-day click or 1-day vi...	Website purch... 100	246,001	—	2.46	Rs1,303.05 Per purchase	Using...	Rs130,304.62	Ongoing	604
	<input type="checkbox"/>	LED BULBS	Off	7-day click or 1-day vi...	Website purchase —	3,193	—	1.22	— Per purchase	Using...	Rs987.47	Ongoing	3
	<input type="checkbox"/>	SMD 199 PKR	Off	7-day click or 1-day vi...	Website purch... 34	100,551	—	2.05	Rs1,013.05 Per purchase	Using...	Rs34,443.82	Ongoing	206
	<input type="checkbox"/>	Laser blade	Off	7-day click or 1-day vi...	Website purch... 1	2,190	—	1.22	Rs846.15 Per purchase	Using...	Rs846.15	Ongoing	2
	<input type="checkbox"/>	RGB - Lights	Off	7-day click or 1-day vi...	Website purch... 10	34,847	—	1.34	Rs963.90 Per purchase	Using...	Rs9,639.02	Ongoing	46
	<input type="checkbox"/>	Spike lights 999 PKR	Off	7-day click or 1-day vi...	Website purchase —	—	—	—	— Per purchase	Using...	Rs0.00	Ongoing	—
	<input type="checkbox"/>	Advantage+ shopping campaign 10/06/202...	Off	7-day click or 1-day vi...	Website purchase —	492	—	1.26	— Per purchase	Using...	Rs447.26	Ongoing	—
		Results from 21 campaigns		Multiple attribution set...	Website purcha... 1,259	659,371	508,550	4.25	Rs416.62 Per purchase	Rs524,530.78	Total Spent		2,804

GET IN TOUCH

A CREATIVE & DIGITAL AGENCY

🌐 www.ollsolutions.com

✉ ollsolutions111@gmail.com

☎ 0320-0000120

📍 111-Fairways Commercial DHA Raya Phase 6 Lahore

